

MAC-MDF Graph Slides

Econ 331

Summer 2025



Learning Outcomes/Goals

- 1 Translate our supply-demand diagram into a Marginal Abatement Cost (MAC) - Marginal Damages Function (MDF) graph.
- 2 Correctly draw MAC and MDF curves based on a verbal or mathematical description of each curve using either emissions or abatement on the x-axis.
- 3 Correctly identify the Marginal Private Benefit, Private Cost, Social Benefit, Social Cost curves on the MAC-MDF graph.
- 4 Derive the market equilibrium and socially optimal amount of emissions/abatement graphically based on the MAC-MDF curve or algebraically with equations.
- 5 Derive the optimal pollution tax and/or optimal number of permits based on the MAC/MDF graph or the associated equations.

Where We Are

- ◇ We have worked with the Supply-Demand graph.
- ◇ We can identify Marginal Private Benefit, Marginal Private Cost, Marginal Social Benefit, Marginal Social Cost.
- ◇ We can use these curves to find the market/competitive equilibrium point, the social optimum point, and the deadweight loss at the competitive equilibrium compared to the social optimum.

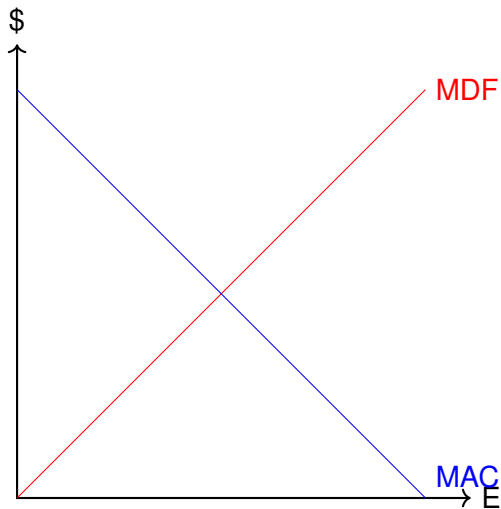
The MAC-MDF Setting/Definitions

- ◇ The MAC-MDF graph is basically a supply-demand graph tailored exclusively to a air/water/other types of pollution setting.
- ◇ It is designed to explicitly show the Marginal Social Cost and the Marginal Social Benefit of Pollution.
- ◇ The Marginal Private Benefit and Marginal Private Cost curves are present, but often are not shown explicitly on the MAC-MDF Graph.
- ◇ We will now build up the MAC-MDF curve basics, and we will do (a lot) more with this graph in class.
- ◇ **This should be your primary tool when thinking about pollution issues in this class!**

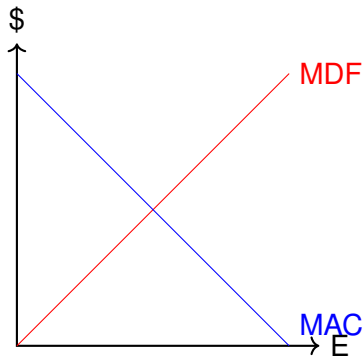
Setting up MAC-MDF

- ◇ We will put the quantity of pollution (“(E)missions”) on the horizontal axis.
- ◇ We will measure the abatement costs and damages in Dollars (“\$”) on the vertical axis.
- ◇ We will plot the marginal damages to society as a function of the amount of pollution.
 - ▶ We call this the Marginal Damage Function (MDF).
 - ▶ We generally assume that marginal damages increases with pollution.
- ◇ We plot the additional cost to reduce pollution by 1 unit as a function of the amount of pollution.
 - ▶ We call this the Marginal Abatement Cost (MAC).
 - ▶ We generally assume it is easier/cheaper to abate the first few units than the last few units.
 - ▶ Therefore we generally assume MAC decreases with pollution.

The MAC-MDF Graph

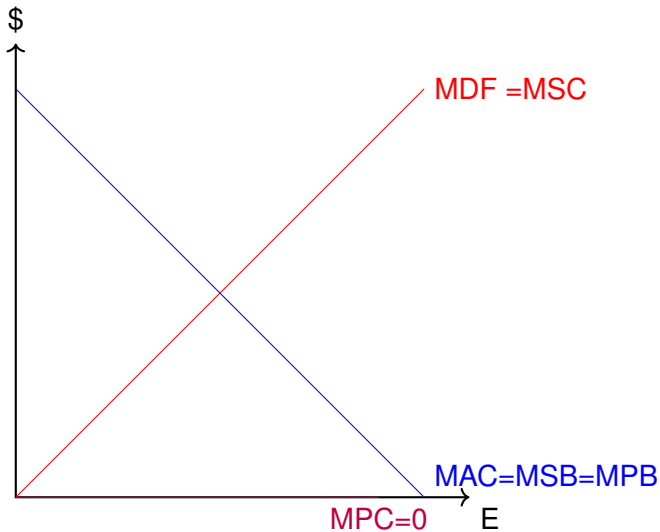


The MAC-MDF Graph



- ◇ Where is the MSB, MSC, MPB, MPC on this graph?

The MAC-MDF Graph



- ◇ We can now do our normal competitive equilibrium and social optimum calculations, including finding the optimal Pigouvian taxes and the amount of permits to issue.
- ◇ It does feel a bit weird saying the MPC of emissions is 0.
- ◇ We could define a term **Abatement**, or the reduction of emissions, relative to the amount of Emissions when the market is left to its own devices.
- ◇ We can still draw a MAC and MDF curve, and it should tell us the same story as when we use emissions.
- ◇ We will do this together in class, below is the final picture you can look back on if you need it!

The MAC-MDF Graph using Abatement

